

MEMBER'S NEWSLETTER

Issue 14
Winter 2008/2009



MCTV MEMBERS WIN AWARDS

Methuen Community Television is proud to announce that volunteer member Tom Gradzewicz's show entitled "Arts & Crafts: Food for the Soul" won a FIRST PLACE award in the Alliance for Community Media's annual Hometown Video Festival, held in Washington, DC in July. "Arts & Crafts: Food for the Soul" is a half hour look at arts and crafts classes as well as the Happy Hearts chorus available at the Methuen Senior Activity Center.

The program began as four minute segments aired on "Methuen Now!" showcasing classes like needlearts, ceramics, oil painting, quilting and bunka which are available at the center. These pieces were re-edited to create a half hour program.



Karen Hayden presents Tom Gradzewicz with his 1st Place Award while Fran Gradzewicz looks on.

MCTV productions also earned three awards at the Alliance for Community Media's Northeast Regional Fall Video Festival held in November in Methuen.

After earning an Honorable Mention in last year's national competition, "Snafu" took home a first place trophy in the "Arts & Theater - Non Professional for "Episode 3". The sketch comedy show is produced by Peter Tsaklis and Chris Torres.

"Around The Valley With Bruce Arnold" placed second in the "Science & Nature-Professional" category with a show on alternative energy sources.

Rosa Croughwell earned a third place award in the "Documentary Event - Non Professional" category for her program on "Sharon Morley's Students Art Show" Congratulations to all our winners.



The MCTV Crew from the 2008 Methuen Santa Parade were awarded Snow Men Nutcrackers in honor of working in FRIGID, WINDY conditions.

(L to R) Sandi Seglin, Sarah & Rosa Croughwell, Karen Hayden, Linda McCarthy, Leo Roy, Jennie and Joe Pelletier.

Inside this issue:

Executive Discourse	2
Training Schedule	3
New Members' Rep	3
Holiday Party Wrap up	4

MCTV Hours of Operation

- Monday & Tuesday: 9 AM - 5 PM
- Wednesday/Thursday: 9 AM - 8 PM
- Friday: 9 AM - 1 PM

Methuen Community Television

13 Branch Street
Methuen, MA 01844
Tel. (978) 689-8627
Fax. (978) 689-0517
www.methuentv.org

EXECUTIVE DISCOURSE

In November, Methuen Community Television hosted New England and New York access television peers for workshops and programming awards. The rest of the region was treated to something that we already knew about: the talent and wisdom of Steve D'Onofrio, Director of Photography for "Ask This Old House" and "The New Yankee Workshop".

In his presentation, Steve urged us to think of those little things that make a production even better. Like having the football team introduce themselves. Like doing crowd interviews during a parade. (We didn't get to try this as Santa brought the North Pole weather with him this year!) It is Steve's planning for a shoot and paying attention to detail which has brought him great success in the professional world.

The opportunity to learn and grow is something that we offer the people of Methuen through our

station. By offering our training workshops and the opportunity to hear people like Steve D'Onofrio, MCTV challenges people to keep learning and growing. It has been our pleasure to help people explore their creative side and produce their own media. Whether it is for entertainment purposes, like "SNAFU", or to promote art like "Sharon Morley's Student Art Show", these award winning programs were created by members of MCTV who did not work in media professionally. Other members are stepping up their level of production by creating programs like "From Farm to Table", and working on "Methuen Now" segments. All of these things expand the reach of our station.

In the new year, if there's been a video project that you have on your back burner, why not think about how you can bring it to the front of the "hot stove" and get it cookin'! MCTV is here to offer training and support to you.

We hope that you will have a great holiday season. As part of your celebration, check out what MCTV members have done on Comcast 22 and Verizon 33: Santa Parade, concerts and more! It's all part of "Keeping it Local" here on MCTV.

Karen Hayden, Exec. Director



The 2008 MCTV entry in the Methuen Festival of Trees won 2nd Place in the Best Tree Skirt / Under Tree Display.



This year's MCTV tree "That's Snow Business" was created by MCTV member Jim Hayden, pictured with the trophy.

2008 ANNUAL MEETING—AWARD WINNERS

The 2008 MCTV Annual Meeting was held in the studio on November 6. A full audience of members attended and were treated to a buffet from Applebee's Restaurant. Following reports from Executive Director Karen Hayden, President John Molori and Treasurer Gert Lavigne the highly anticipated awards were presented.

This year's award winners were:
Founder's Award - Rosa Croughwell
 The Founders Award is given to someone who exemplifies the spirit of the founders of MCTV. Named for former mayor Dennis DiZoglio, this award is given each year to recognize extraordinary contributions and leadership in MCTV.

President's Award - Kingsley Lough
 This award is given to someone who has helped the station accomplish its mission beyond the call of duty.

Volunteer of the Year - Sandi Seglin
 The MCTV Volunteer of the Year is someone who has given to the station above and beyond what you would normally expect. This person has shared time and talent to the benefit of the community in many ways.

Most Dedicated Crew Member - Bill Dailey

Unsung Heros - Carol Ann Rousseau & Derek Bamford

Special Recognition for Community Impact - "Chips for Charity"



Some of this year's award winners pose at the MCTV Holiday Party.

(L to R) Bill Dailey, Exec Director Karen Hayden, Sandi Seglin, Jay Connolly and Jamie Akinson from *Chips for Charity*, Rosa Croughwell and MCTV President John Molori

UPCOMING TRAINING CLASSES

There is limited space for each class and some have prerequisites. If you have more questions about what each training entails or to register, call 978-689-8627 or email us at info@methuentv.org.

Class	Date	Time
Host Orientation * (1 session) <i>Learn the responsibilities of hosting a television program.</i>	Tuesday, February 3 Thursday, March 26	3-5 pm 7-9 pm
NEW!!!!!! Producer Host Certification (3 sessions) <i>Learn the responsibilities of hosting and producing a television program. Designed for the non-technical person.</i>	Tuesdays, February 3, 10 & 17 Thursdays, March 26, April 2 & 9	3-5 pm 7-9 pm
Studio Crew Orientation (4 sessions) <i>Learn how to operate the equipment in a television studio.</i>	Mondays, March 23, 30, April 6 & 13	7-9 pm
Producer Certification <i>Learn the responsibilities of producing your own television show.</i> (1 session PLUS completion of Prerequisite Director sessions or three Field Camera Sessions)	Tuesday, February 17 Thursday, April 9	3-5 pm 7-9 pm
Field Camera Certification <i>Learn how to videotape events effectively with a single camera.</i> (3 sessions + 1 Producer session)	Mondays, February 23, March 2 & 9 Wednesdays, March 18, 25 & April 1	3-5 pm 7-9 pm (tentative)

- * Please Note: Host Orientation qualifies the member to HOST a show ONLY. Every show must have a PRODUCER who has completed the Producer Certification or Producer Host Certification training listed above. It can be the HOST or ANOTHER MEMBER who has agreed to produce the show for the host. Appropriate school or job experience will be taken into consideration.
- To sign up for these trainings, please call the studio at (978) 689-8627, send us an email request or visit the studio in person at 13 Branch Street. All people taking training must qualify as members of Methuen Community Television and fill out the appropriate membership form.



NEW MEMBERS' REP ON MCTV BOARD

At the recent MCTV Annual Meeting, members elected Kathleen Corey Rahme to serve as member's representa-	tive on the MCTV Board of Directors. The position, is a non-voting, advisory one with a 1 year term. It is that person's duty to bring questions and concerns of the members to the Board and to generally represent their interests. Kathleen is a long time member of MCTV and has served as host of "Call to Serve" since its inception 5 years ago. She is also a former	Central District City and At Large City Councilor and is the founder of the Methuen Youth Corps. "Kathleen has brought great enthusiasm to 'Call to Serve' and I know she will represent our members with the same energy," says MCTV Executive Director Karen Hayden.
--	--	--

ACM FALL VIDEO FESTIVAL HELD IN METHUEN



Steve D'Onofrio presents his workshop to a packed house as part of the ACM Fall Video Festival on Nov. 15 in Methuen.

On Saturday, November 15 2008, more than 200 members of the Alliance for Community Media's Northeast Region gathered at the Day's Hotel and Conference Center in Methuen for the 11th Annual Fall Video Festival and Workshops.

Hosted by MCTV, the event drew people from all 6 New England states and New York.

Attendees took advantage of workshops on topics such as "Getting Started Making News", "Access Centers and Newspaper Partnerships" and "Marketing and Distribution Strategies for Access Producers".

The most popular workshop was "Advanced Camera Tips & Techniques—Shooting with a Single Camera" presented by North Andover's

Steve D'Onofrio, the Emmy Award winning Director of Photography for "This Old House" and several other PBS shows.

In the evening's awards program, MCTV members Peter Tsaklis and Chris Torres received a 1st place for "Snafu, Episode 3". Rosa Coughwell also won a 3rd place and "Around the Valley With Bruce Arnold" won a 2nd place in their categories.

Thanks to MCTV staff and members who volunteered to run the event: Karen Hayden, Michelle Houle, Seth Graham, Ian & Jim Hayden, Jennie & Joe Pelletier, Fran Gradzewicz, Sandi Seglin, Rosa & Sarah Croughwell, Peter Nimerowski, Chris Torres, Peter Tsaklis, Paul Kennedy and Valarie Giarrusso.

Award winners received their plaques and certificates during Saturday evening's festivities.



MCTV 2008 HOLIDAY PARTY WRAP UP

The 2008 MCTV Holiday party was held on December 9 at the Sweetheart Inn. Members dined on a great meal of Chef Mike Condon's famous chicken pies and swapped stories of MCTV Productions - Past, Present and Future.

Thanks to the generosity of our members, we collected a large supply of toys for St. Anne's Home.

